



Whether you're a foundation interested in impact investing, a business looking for social impact partners, or a nonprofit developing implementation expertise for your program expansion, Opportunity Collaboration is a **great** place to come together with like-minded leaders, learn from peers building sustainable solutions to poverty around the globe, and create tangible outcomes that move your work forward!

What really happens at the OC...

"I met people who could help me solve problems in logistics, board development and communications."

James Harrington
Director
Ugandan Water Project



"I made acquaintances at larger foundations, found new opportunities for our foundation to partner in interesting ways and [took] my own leadership development to a new level."

Emily West
Executive Director
The West Foundation



"I came away with so many ideas and real connections to improve the social impact of my business."

Alex Herder
President
The Duke & The Duck

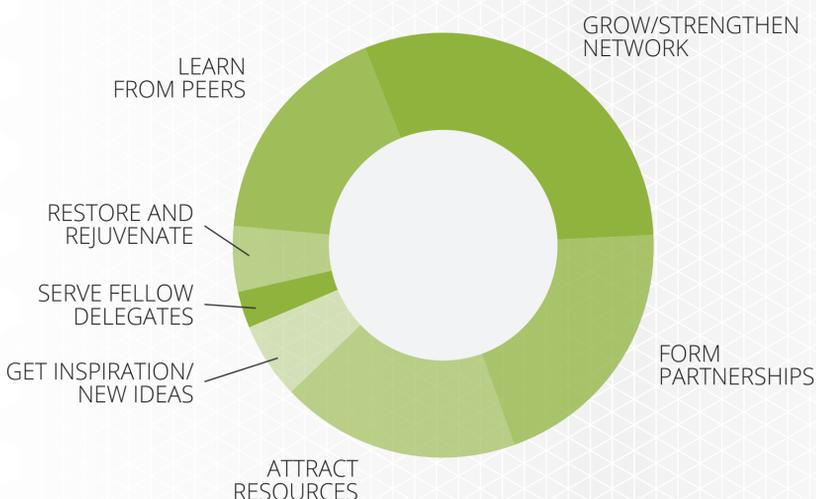


"I received focused suggestions and intros directly to agencies / individuals that will help. This type of tangible take away we've only been able to receive at the OC."

Karelli Cabral
Associate Director
Ripple Effect Images



Opportunity Collaboration Delegates come to Mexico with many different goals...



86%
OF THEM SAY THEY ACCOMPLISH THOSE GOALS.



"We got to test concepts and conduct in-person research to test our model among really smart people."

Teal Brown Zimring
Co-Founder
Galvanize Partners



"OC opened up the space to trade notes with another delegate. In such a narrow sector, there are very few colleagues to honestly compare notes with!"

Christie George
Director
New Media Ventures



"We arrived in Mexico needing \$400k to close our operational gap. We ended the year \$13,978 over goal."

Twesigye Jackson Kaguri
Executive Director
Nyaka



"[OC is a] good place to network with funders... find thought partners on the challenges of building an org, growing an org, and scaling your impact."

Kathleen Colson
CEO
BOMA Project

What Delegates come to OC to learn...

- 1 They come to **get their feet wet**, get a soft intro (*particularly about impact investing*) to get a broad sense of the landscape.
- 2 They come to **learn best practices**, what's worked and what hasn't from others who've actually been there (*this applies across the board--investors, funders, SEs, practitioners*).
- 3 They come for a **showcase**--to see what's new, what's great in social entrepreneurship, development, investing.

74% of Delegates are top executives and decision makers in their organizations. (CEO/Founder/ED/Director)



Why OC Delegates keep coming back...

Here's just a sampling of the outcomes OC Delegates have reported...

- I recruited 2 new members for our board of directors
- I received a \$10,000 grant
- I signed an MOU with a strategic partner
- I got referrals to tech developers
- I learned how to convert our organization from NGO to social enterprise
- I found implementing and research partners
- I got a \$50,000 commitment from an investor
- I was invited to keynote a prestigious conference
- I explored 15 new strategic partnerships
- I got a new investor
- I got ideas for 4 different monetization strategies for our organization
- I received a pro-bono strategic planning session for our board
- I landed a new customer
- I gained 2 trusted advisors
- I began a collaboration with 9 other family foundations to move more \$ into impact
- I gained evidence to support our work
- I met peers at larger foundations
- It took my leadership development to a new level
- I had conversations with 5 new funders
- I was exposed to dozens of new projects
- I met speakers for my capacity-building webinar series
- I learned many new ideas--especially about impact investing
- I began prototyping a collaboration with 3 other Delegates
- I built new skills in leveraging media
- I met potential grantees
- I got a better understanding of the FinTech landscape
- I developed a marketing plan for our organization
- I found my mentor
- I made plans to merge with another Delegate's organization
- I found my co-founder
- I was interviewed for media coverage
- I reconnected with 4 clients
- I was offered a scholarship for advanced training in my field
- I met and recruited our new US director
- I was nominated for (and received) an award
- I found answers to questions I didn't know I had

66% of Delegates report concrete business outcomes as a result of the collaboration.



SOURCES: All data from official Opportunity Collaboration Delegate Rosters, feedback surveys and emails.

For information and registration, visit ocimpact.com

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